IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

App. No.:

Unassigned

I.A. No.:

PCT/DK2004/000273

Applicants:

Peter Allan Simonsen and Morten Corell Andersen

Filed: 5

Herewith

Title:

A METHOD AND AN ARRANGEMENT FOR ADVERTISING OR

PROMOTING

TC/A.U. (Proposed): Unassigned

Examiner:

Unassigned

10 Docket No.: 578-20-PA

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

July 6, 2004

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PRELIMINARY AMENDMENT

Prior to examining the subject application, please enter the following preliminary amendment:

20 Amendments to the claims are set forth in the listing of the claims beginning on page 2 of this paper.

An Abstract of the Disclosure is provided on page 9 of this paper.

25 Remarks begin on page 10 of this paper.